A private real estate investment firm that sees opportunity in vacancy.

ACRES → SQUARE FEET

THE FIRM

Mashman Properties is a private real estate investment firm that sees opportunity in vacancy. Founded January 7, 2022, and based in Little Rock, Arkansas, the firm invests in undeveloped land with a long-term mandate toward commercial real estate, and buys and fixes residential property. It does not rent, except on special occasions decided case by case. Learn more at mashmanproperties.com.

THE STANCE

LAND	Vacant, unimproved land, held with a prolonged timeline, and a long-term mandate toward commercial real estate; commercial assets may also be held long term.
HOUSES	Buys and fixes houses, and each is sold once the work is done, or used for MASHMAN related activities.
RENTALS	No large apartment complexes or single-family rentals. A rental happens only on a special occasion, decided case by case.

RECENT RELEASES

Mashman Properties Sets Out an Investment Philosophy Built to Say No
November 6, 2026

Mashman Properties Relaunches Its Website and Renews Its Focus on Vacant Land Held for Commercial Use September 24, 2026

Every release: mashmanproperties.com/news

HOLDINGS TODAY

2 PROPERTIES HELD	**0.22** ACRES HELD
10,000 SQUARE FEET OF LAND	**2022** FIRST ACQUISITION

Pine Bluff, Arkansas. Every holding is published at mashmanproperties.com/properties. As of November 6, 2026.

FAST FACTS

FOUNDED	January 7, 2022, in Florida; refiled in Arkansas in 2024
BASED	Little Rock, Arkansas
LEGAL NAME	Mashman Properties LLC
WEBSITE	mashmanproperties.com

THE FOUNDER



Isaac Mashman

Isaac Mashman is the founder of Mashman Consulting Group, a personal branding consultancy, and the author of *Personal Branding: A Manifesto on Fame and Influence*, now in its second edition and a #1 New Release in Public Relations on Amazon. Born in Jacksonville, Florida, and based in Little Rock, Arkansas, he also owns Mashman Properties and Mashman Investments.

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Photograph: Courtesy of Isaac Mashman.

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